



About HobbyFarms.com

In addition to finding all the essential information needed to start your hobby farm and keep it running smoothly, HobbyFarms.com offers an online community of small-scale farmers just like you. Join in by uploading photos of your farm animals, participating in the Hobby Farms forums and creating a MyFarm profile. Also check in regularly for the latest farm-industry news.

Hobby Farms®

Hobby Farms® is the magazine for rural enthusiasts—hobby farmers, small production farmers and those passionate about the country. Hobby Farms caters to all aspects of rural life—from small farm equipment, to livestock, to crops. Hobby Farms highlights “rural living for pleasure and profit.”

Hobby Farm Home®

The editors of Hobby Farms also produce Hobby Farm Home®, the home magazine for those truly living in the country. Hobby Farm Home highlights farmhouse activities such as cooking, crafting, collecting, pet care and home arts and skills.

Chickens®

Chickens® magazine, from the editors of Hobby Farms® and Hobby Farm Home® magazines, provides expert advice about the nutrition, health and comfort of keeping a single backyard bird or a small flock, as well as the care, collection and consumption of their eggs. Each issue also includes profiles of chicken keepers, coop maintenance and design tips, and breed descriptions.

Urban Farm®

Urban Farm® magazine—from the editors of Hobby Farms® and Hobby Farm Home®—promotes the benefits of self sustainability and provides the tools with which to do it on any size property. Urban Farm® reaches out to those in the city and suburbs who want to raise chickens, grow food for themselves, support local ag and live more sustainably.

Popular Farming® Series

In addition, Hobby Farms® and Hobby Farm Home® editors produce the Popular Farming® Series, The Popular Farming® Series is a collection of magabooks™ that covers farming topics of interest to small farmers today. The series is designed to provide valuable information about farming and livestock to both those who already have a small farm as well as those who are pondering the big move to the country.

Popular Gardening™ Series

The Popular Gardening™ Series is a collection of magabooks™ that covers farming topics of interest to small farmers today. The series is designed to provide valuable information about farming and livestock to both those who already have a small farm as well as those who are pondering the big move to the country.

BowTie, Inc.

BowTie, Inc. is the leader in special interest pet magazines, trade magazines, books and websites dedicated to pet-loving consumers, pet-supply retailers, veterinarians, breeders and pet professionals worldwide. Divisions of BowTie, Inc. include BowTie Magazines, BowTie Press, BowTie News, Thoroughbred Times Company, Global Distribution Services and www.AnimalNetwork.com.

Animal Network's Gold Standard Quality Content

The internet is awash in content, but not all content is equal. Unlike other sites, we don't trust untrained bloggers to be medical experts. We don't allow stagnant, outdated information to remain live. Medical

All medical articles on the Animal Network sites are sourced or written by professional veterinarians who specialize in that particular animal. The current, best medical advice changes rapidly. All medical articles on Animal Network sites have dates. New medical articles are updated monthly on our sites. Professionalism

All informational and instructional articles are written by professional experts in that field or written by journalists who interview professional experts in that field. All Animal Network sites are supported by a print publication, typically the leader in its field, covering the topic. Website content follows the same stringent policies and procedures of the print publications. Our contributors and editors are networked and connected to the top veterinary researchers, behaviorists, nutritionists and innovators in rescue and other fields. What we provide isn't just good information, it is the best information available on a topic. Editors Many of the editors at Animal Network.com have more than 10 years experience in the pet industry and community. All Animal Network articles are edited to AP Style (Associated Press Style) the same as all other professional news publications. The editorial leadership of Animal Network sites has more than 20 years experience in covering the pet community and industry. Content View



Education is the key to creating responsible pet owners, which is vital to addressing many of the issues in the pet world. Animal Network content promotes responsible pet ownership and educates its audience on the best thrive standards for pets. Animal Network content conveys the gold thrive standard for responsible practices in choosing a pet, breeding and rescue. News

All Animal Network sites maintain the highest journalism standards in covering news stories in their pet category. All news stories are factual, written from a journalistic perspective. Opinion pieces are clearly stated as opinions. Strict policies and procedures are in place to protect against conflicts of interest and to maintain the highest standards of integrity. Animal Network News Division has news journalists who report to a news director. The news director has more than 17 years experience covering the pet industry.