



## Hobby Farms Writer Guidelines

Thank you for your interest in Hobby Farms. We hope you find the following guidelines helpful in preparing any future submissions. Address all correspondence to: Stephanie Staton, Editor, Hobby Farms, P.O. Box 8237, Lexington, KY 40533. Enclose a self-addressed, stamped envelope with all materials. You may also email your query to [hobbyfarms@bowtieinc.com](mailto:hobbyfarms@bowtieinc.com).

Please allow six to eight weeks for a response.

### Magazine Focus

Hobby Farms is a general-circulation magazine, directed to hobby and small farmers or those simply living (or wishing to live) in the country. Hobby farmers are homesteaders, as well as those living in rural areas near larger, suburban areas. They raise traditional livestock like cows, horses, goats, pigs and chickens and alternative livestock, such as alpacas, llamas, emus, Jacob sheep, Scottish Highland cattle and other rare breeds. The magazine caters to the on-farm aspects of rural living.

### Suggested Articles

The best way to determine if your idea fits Hobby Farms is to look over a sample copy of the magazine, available at newsstands, tack and feed stores, and book stores; by calling (888) 738-2665; or at [www.shoanimalnetwork.com](http://www.shoanimalnetwork.com). Review several issues to get a feel for the material we use and our voice. You can also read archived feature articles at [www.hobbyfarms.com](http://www.hobbyfarms.com).

We need informative, in-depth, upbeat articles (about 2,000 to 2,500 words in length) that will help readers better understand and enjoy the rural lifestyle. Topics include: livestock breed profiles; how-to guides; rural, country and farm events; profiles of successful hobby farmers; gardening; produce profiles; and marketing ideas and opportunities for cottage industries.

We accept shorter, news-oriented articles (less than 500 words) for our "Happenings" column. We do not publish fiction.

We also need first-person stories of how you became a hobby farmer or what you do on your farm today for our "Reader Resumé" section. Send your typewritten story of 1,000 words or less, accompanied by several high-quality photographs to Hobby Farms, Reader Resumé, at the address or email address above. This column is not paid.

### Manuscript Requirements

The best time to send feature article queries is January 1-April 1. News and trend queries are accepted year-round. Manuscripts should be typed and double spaced with wide margins, either emailed or mailed. We appreciate manuscripts accompanied by professional-quality color photographs (digital only). Additional guidelines are available for photographers [here](#).

### Reviewing Material

We are always happy to review material on speculation, but the best procedure is to send us a query along with a few writing samples before preparing an article. We do not accept simultaneous submissions and require First North American Serial Rights. Please specify if your material does not need to be returned. Otherwise, include an appropriately sized SASE with each submission.

### Payment

Articles are paid upon publication. Rates of payment are based on quality and the amount of time we've been working together. We pay \$300 and higher for feature articles; "Happenings" articles receive \$50 to \$75 per piece. Accompanying high-quality photographs are paid additionally for any that are used.

### Responsibility

We cannot assume responsibility for material submitted, but reasonable care will be taken in the handling of your work.