



## Online Farming Course for Women

**Online farming course teaches farm women about marketing farm products.**

4/3/2008

To Participate... You must have access to a high-speed Internet connection

Register by May 1

Registration is \$40

After registering, participants will receive a password for the Web site and materials to complete the course.

For more information or to register, contact Easterday at [keasterday@purdue.edu](mailto:keasterday@purdue.edu) or 574-372-2340. If you consider yourself a farm woman and a farm entrepreneur, this online course offered by Purdue University Extension is for you. (But don't worry, the course is offer to anyone interested in learning about marketing your farm products.)

The five, two-hour online classes teach participants:to more effectively participate in marketing decisions in their farm operations to help increase long-term sales and profitability to their business enterprise.

Homework assignments are included. After you're signed up, you can watch the segments at your convenience.

Purdue University's Extension Service is offering the online video series titled "Unraveling the Mystery of Commodity Marketing for Farm Women," to help farm women learn more about commodity marketing.

Purdue's extension office has offered localized online video presentations in the past; the online approach is being offered because, "We have women in areas of the state where the IP video was not offered as an option," says Kelly Easterday, Purdue University Extension educator. "Having the program online allows them and others to have access to the course and complete it when it fits into their schedule, offering more flexibility to learn."